

Bee Wise

12 LEADERSHIP LESSONS
FROM A BUSY BEE HIVE

CHARITY BOOK LAUNCH

SATURDAY FEBRUARY 22ND, 18.00 - 20.00

At: The Braswell Arts Centre,
Aeschenvorstadt 52, 4051. Basel

Come and experience some of the lessons from
the book and meet the Guest Writers.

We will be in a dance studio - you may be invited
to take your shoes off for some movement!

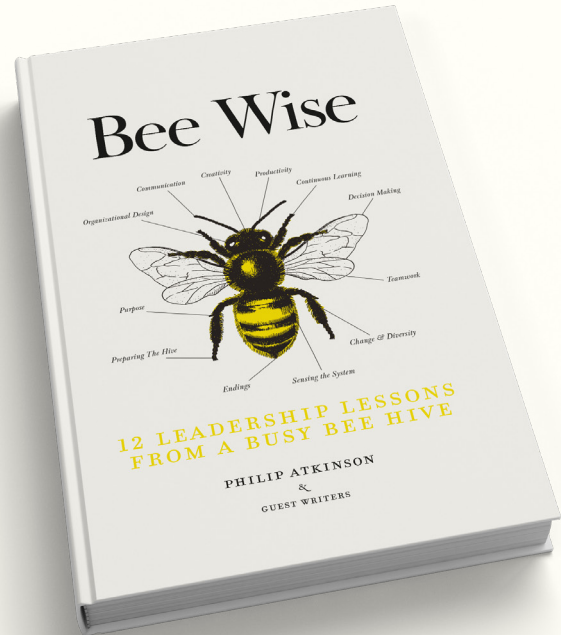
Drinks only will be served.

Please RSVP to Rosilene@Hive-Logic.com

Share the buzz.



To order your copy visit **BeeWiseBook.com**



The sale of this book is to raise
awareness and funds for the charity
BeesForDevelopment.org

The beehive is the ultimate business case study for complex organisations and working life today.

Philip Atkinson, Organisational Coach and Beekeeper, lifts the lid on what happens inside a hard-working hive and uses this as a refreshing metaphor to examine working life.

This fascinating book brings a fresh perspective to many of the most pressing challenges facing leaders and organisations today.



'A thought provoking reflection on the complex lives of bees and how that can be used as a metaphor for leadership in large organisations. There is something for everyone in this fascinating book'

Martha Kearney, BBC Presenter
& Beekeeper

Hive-Logic is proud to support the charity Bees for Development



✉ Philip@Hive-Logic.com

